



Ontario Professional Engineers Foundation for Education

Job Posting: Marketing Specialist

Organization Description

The Ontario Professional Engineers Foundation for Education (Engineers Foundation) is seeking a summer student to assist with refining and implementing our marketing strategy.

As the registered charity of the engineering profession, the Engineers Foundation nurtures tomorrow's engineers by providing 102 scholarships a year to Ontario engineering students. Its purpose is to nurture tomorrow's engineers by providing deserving students with recognition, financial assistance, and connections into the path to engineering licensure.

Duties may include, but not limited to:

- Understand the Foundation's audiences and mission statement, and develop messaging/slogans to be used on various platforms
- Use design expertise to create marketing content for print and electronic media, using the Foundation's existing logos and branding, and new messaging/slogans
- Implement Student Program objectives through the use of LinkedIn and other social media
- Write content for social media, website and newsletter
- Work with fundraising and website summer students to ensure integration of messaging and branding into website and fundraising communications
- Research new ways for the Foundation to gain exposure, including phone calls, in-person meetings, and online research

Qualifications:

- Must have training and/or experience in marketing communications, graphic design, social media marketing, writing/editing, or a combination of the above
- Experience with non-profits and/or fundraising an asset
- Comfortable with MS Office, web applications/file sharing; access to graphic design software an asset
- Good communication skills and professionalism
- Must be registered as a full-time student in the previous academic year and returning to full time in the next academic year
- Must be a Canadian citizen or permanent resident and legally able to work in Canada

<ul style="list-style-type: none">• Job Type: Summer placement• Length of Employment: 8 weeks• Hours: 30 hours/week	<ul style="list-style-type: none">• Start Date: June 4• Start/End Time: 9 am to 3 pm• Salary: \$18.00/hr
--	---

Qualified candidates can apply by sending a resume highlighting your related education and experience to info@engineersfoundation.ca by no later than May 24, 2018.